

CONSUMERS UNION REPORTS

INDEX TO VOLUME 4

JANUARY-DECEMBER 1939

(Explanation of abbreviations used in this index)

Assn—Association
Bd—Board
Co—Company
Corp—Corporation
Dept—Department
Dir—Directors
FCC—Federal Communications Commission
FDA—Food & Drug Administration
FTC—Federal Trade Commission
Natl—National
NLRB—National Labor Relations Board
Pub—Publishing
TNEC—Temporary National Economic Committee

Aaron, Dr Harold
elected to CU Bd of Dir, June, 11
"Good Health and Bad Medicine" (book), Dec, insert, 3
"Our Common Ailment" (book review), Alvarez, Jan, 30
special medical adviser, Apr, 32
Absorbine Jr, advertising, June, 18
Acetanilid remedies, Mar, 10; Apr, 19
Acetophenetidin remedies, Apr, 19
Advertising

correspondence study courses, Mar, 6; Apr, 16 (correction)
Crowell Pub Co, booklet, Aug, 14; comments on consumer movement, Dec, 32
department stores, Jan, 26
domination of press, Seldes, Jan, 17
FTC rules, comment, June, 2
General Motors Corp, June, 9
Good Housekeeping, FTC complaint, Sept, 3; Dec, 16
Natl Distillers, Feb, 12
Parents Magazine, Mar, 32; May, 6
radio Ladies Home Journal survey, Mar, 2
see also Docket, and specific products
Alcoba advertising, FTC complaint, May, 14
Alcoba-Seltzer, advertising, Oct, 2; FTC action, Sept, 26

Alvarez, Dr Walter C
member CU Medical Advisory Bd, Apr, 17, 32
"Our Common Ailment," Aaron, book review, Jan, 30

American Consumer (formerly Natl Consumer News)
comments on CU financial statement, Oct, 32
gift, \$12,000, Mar, 6; June, 16
American drugstores evade price-fixing, Mar, 8
American Investors Union organized, Dec, insert, 4
American Medical Assn
indictment, Jan, 6; ruling, Sept, 31
medical care, Jan, 6; July, 32; Sept, 31
mineral-oil nose drops, May, 6
Aminopyrine, Jan, 29
Anthrax infection, Feb, 2; May, 2
Antiseptics (series), Apr, 19; May, 20; June, 19; July, 19
Apple butter, FDA action, Dec, 15
Asparagus, canned, Mar, 26
Associated Hospital Service of N Y, Nov, 7; Dec, 17
Assn of Food and Drug Officials, sponsors State legislation, Feb, 13
Athletes foot, June, 18; Sept, 27
Automobile industry, labor conditions, Feb, 30
Automobiles
cars, Sept, 14
General Motors Corp, FTC action, June, 9
1940 models, provisional recommendations, Nov, 3
1939 models, ratings and technical data, Feb, 17
Studebaker Champion, Aug, 3
used, June, 23

Baking powder, July, 25
Baldwin Locomotive Works, anti-union activities, Mar, 22
Bank deposit insurance, Apr, 2
Barometer movements, German, FTC action, July, 10
Bernheim, Dr Bertram, "Medicine At The Cross-roads" (book review), July, 32
Better Business Bureau, John Cassels quoted, June, 16
Biskind, Dr Morton G
"Dysentery: A Growing Hazard," Sept, 19
"Glands and Glandular Products," Dec, 28
Borden Co
FTC action, Apr, 5
see also Milk
Bosco milk syrup, FTC action, Dec, 15
Boycott
CU members comment, Apr, 14; Oct, 8
German goods, Jan, 19; Apr, 16; Aug, 27
Japanese goods, Apr, 16; Sept, 12
Standard Oil products, July, 16
Breakfast cereals, sales methods, May, 2
Bromide drugs, May, 17
Bromo Quinine, FTC action, Feb, 8

Bromo-Seltzer, Apr, 18; seized, Mar, 10
Browne-Vintners Co, Inc, monopoly hearing, Apr, 6
Business ethics, Feb, 9
Business interests and the consumer, June, 16
Butter
FDA action, July, 11
protection, margarine laws, May, 26

Cameras, Aug, 21; Jan, 19; Nov, 26 (corrections)
miniature, Aug, 21
movie, Oct, 21
Can openers, Mar, 18
Can sizes, monopoly hearing, June, 15
Candy, May, 7; Sept, 31 (correction)
FDA actions, Mar, 9; Aug, 13
labor conditions, May, 10
synthetic, Germany, Mar, 2
Canning industry, labor conditions, Oct, 31
Carlson, Dr Anton J, member CU Medical Advisory Bd, Apr, 17, 32

Chain stores
gift to The American Consumer, Mar, 6
proposed legislation, Apr, 24; Nov, 25
Chalk, lead poisoning, Apr, 16
Cheese, FDA actions, June, 9; Nov, 27
Cherries, canned, FDA action, Sept, 27
Child labor, Germany, Feb, 12
Chili sauce, FDA action, Mar, 9
Civil service training school, FTC inquiry, Apr, 5
Clayberger, Miss Katherine, comments on consumer movement, Dec, 32
Cleaning fluids, Jan, 7
Coffee food and drug bill, model for States, Mar, 24
Colds, Vicks series of clinics, May, 19; medical treatment, Dec, 31
Colliers, editorial, consumer movement, Aug, 14; 32

Consolidated Edison Co, special radio-phonograph, Oct, 15
Consumer Education Assn, Feb, 31
Consumer-Farmer Milk Co-op, Apr, 15
Consumer interest, advertising survey, Nov, 2
Consumer organizations described at pressure groups, High, comments, Oct, 32
Consumer Quiz, Feb, 31; Sept, 25
"Consumer Reporter" (feature column), monthly
Consumers Bureau of Standards, Mar, 27; Aug, 32
"Consumers at Work" (feature column), Feb, 12; Mar, 22; Apr, 25
Consumers Service Bureau—see Parents Magazine
Consumers Union
advertising refused, Jan, 17; Apr, 16; Aug, 15
binder, CU Reports, Oct, 24; Dec, insert, 2
Bd of Dir, Feb, 16; Apr, 31; May, 25, 32; June, 10, July, 24; Dec, 2
books, Jan, 20; Feb, 29, 30; Dec, insert, 3
Buying Guide, 1939 edition, Feb, 14, June, 29
criticism, American Consumer, Readers Digest, Oct, 32; Crowell Pub Co, Dec, 32
discussion outline, offered, Oct, 29
elections, Feb, 16; Apr, 31; June, 10
financial statement, Nov, 26
insurance advisory service, Jan, 10; Apr, 25; Nov, 16
laboratory, Aug, 7
meeting, annual, May, 25; June, 10
members comments, Feb, 15; Apr, 16; Sept, 21; Oct, 8; Nov, 30
membership
contest, Jan, 18; Feb, 4; Mar, 23
gift, Nov, 29; Dec, insert, 1, 2
group, Aug, 16
officers issue special statement, May, 32
questionnaire, May, 21; Sept, 24; Oct, 8

Reports, Consumers Union
bound volumes available, Nov, 28; Dec, insert, 3
school use, Sept, 25
Resolutions, June, 10; July, 30
special reports, list, Jan, 20
World's Fair exhibit, Mar, 31; Apr, 7; May, 27; June, 5; Aug, 16; Nov, 7
Contraceptives, FTC actions, Jan, 11; June, 9
Cookies, FDA action, Feb, 9
Cooperatives
Oakland, Calif, Feb, 15
school children, Greenbelt, Md, Apr, 2
Sudeten area, Aug, 2
Cooperative League Year Book, Dr J P Warbasse, statement on fascism, Apr, 32; June, 32
Corn, canned, Oct, 30
Corn cure, FTC action, Aug, 13
Corn meal, FDA action, Sept, 27
Correspondence course, Diesel engines, FTC action, Feb, 8
Correspondence school advertising, Mar, 6; Apr, 16 (correction)
Correspondence schools, FTC actions, Mar, 6
Cosmetics
containers, FTC action, Oct, 4; oil, FTC action, July, 10; wax, FTC action, Jan, 11
see also Face creams, Face powders, etc.

Cost of living, South, July, 2
Cotton yard goods, garments, FTC defines shrinkage, Jan, 35
Cross, Hartley W, elected to CU Bd, June, 11
Crowell Pub Co, consumer booklet, Aug, 14; comments on consumer movement, Dec, 32

Dandruff treatment, Zonite, Jan, 2
Dentifrices, Dec, 24; Apr, 13 (correction)
FDA action, Dec, 16
Diapers, June, 6
Dies Committee, comments, Nov, 32
Diet, "You Can't Eat That," Morgan, book review, Nov, 20
nutrition, Dec, 30
Digestive remedy, FTC action, Jan, 11
Distribution costs, June, 2; Oct, 2
"The Docket" (feature column), monthly
Dogs, statistics on care, Mar, 2
Drug
industry, trade practice, Jan, 36
peddlers ("pitchmen"), Feb, 2
products, effect of "socialized" medicine, Mar, 2
stocks in hospitals, Jan, 2
Dry cleaning, home, Jan, 7
Dunn, Charles W, Food, drug and cosmetic bill, Feb, 13; Apr, 24
Dyes, hair, Jan, 3, 5; Feb, 9; Apr, 5
"Dysentery," Biskind, Sept, 19

Education of consumers
Consumer Education Assn, Feb, 31
Institute for Consumer Education, Apr, 2; June, 16
teaching, Feb, 31
Eggs, frozen, FDA action, Dec, 16
Electric
apparatus and appliances, care, repair, Jan, 33
fans, FTC action, June, 9
irons, May, 15; June, 7 (correction)
rates, cities, over 50,000, Oct, 2
shavers, Dec, 12; labor conditions, Dec, 14
toasters, Aug, 28
Endocrine glands, Dec, 28
Eye cosmetics, FDA action, June 11; FTC action, Mar, 9

Face creams, Apr, 3
FDA action, June, 9; FTC actions, Mar, 9, May, 14
Face powders, Apr, 21; Aug, 14 (correction)
Fans, electric, FTC action, June, 9
Fascism, Apr, 32; June, 32
Fat-reducing remedies, FDA action, May, 14
Fatigue and gelatin, June, 17
Federal Trade Commission
correspondence schools, Mar, 6
dry cleaning fluid, Jan, 8
Good Housekeeping, indicted, Sept, 3; Dec, 16
monopoly investigation, Apr, 6
shrinkage rules, Jan, 35
see also Docket
Fidelity Investment Assn, Jan, 31
Fifth Ave Coach Co, union agreement, June, 2
Fish, frozen, FDA action, Dec, 16
Floor wax, Oct, 5; Dec, 16 (correction)
Flour, May, 21
Flower gardening, Apr, 26
Food
poisoning, Aug, 17
stamp plan, June, 30; Nov, 15
standards, U S, hearings, Oct, 9
see also names of foods
Food & Drug Administration
appropriation per citizen, Feb, 14
Food Industries, quoted, Nov, 9
see also Docket
Food, drug and cosmetic legislation, Feb, 13; Mar, 24; Apr, 24; May, 26; June, 15; July, 24
see also There Ought To Be A Law
Fountain pen industry, Sheaffer Pen Co, Apr, 25
Fraenkel, Osmond K, elected to CU Bd of Dir, June, 11
"Freedom of the Press," Seldes, Jan, 17
Funeral costs, Nov, 2

Gannett, Frank, Natl Committee To Uphold Constitutional Government, Apr, 20
Garden
pests, May, 28
publications, list, May, 31
Gardens—see Flower gardening, Vegetable gardening
Germent industry, labor conditions, Nov, 14
Gasoline, July, 6
Gelatin and fatique, June, 17
German goods, boycott, Jan, 19; Apr, 16; Aug, 27
Germany, labor conditions, Feb, 13
"Getting Your Money's Worth" (film), Aug, 32
Girdles, Oct, 12
"Glands & Glandular Products," Biskind, Dec, 28
Good Housekeeping, FTC actions, Sept, 3; Dec, 16
Guerlain lipstick, FDA action, July, 31

Hair
 dyes, Jan. 3; FTC complaint, Feb. 9; FDA action, Apr. 5
 preparations, FTC action, Dec. 15
 Summer care, July, 17
Headache remedies, Apr. 17; FDA action, June, 9
Health
 hospital, group plan, Nov. 7; Dec. 17
 medical care, Sept. 17; Oct. 17
 medical service plans, Jan. 6; Sept. 31
 Natl health bill, proposed, Feb. 32
 Natl health conference, Feb. 32
 see also **Medical care**
 "Health At Fifty," Robey, editor, book review, Nov. 20
 Hearst strikes, Chicago, Feb. 12
 High, Stanley, **Readers Digest** article, comments, Oct. 32; Dec. 32
 Hopkins, Harry, quoted on advertising, brands, labeling, July, 2
Hosiery
 industry, labor conditions, Sept. 13
 men's, Sept. 10
 sales methods, Jan. 2
Hospital
 associations, Dec. 17
 group plan, Nov. 7
 Housing, rural Illinois, Jan. 2
 Howard, Moritz, railroads (series), July, 8; Aug. 4; Sept. 21; Oct. 27

Ice cream, July, 11
 Insecticides, garden, May, 28; FDA action, May, 14
 Institute for Consumer Education, conference, Apr. 2; June, 16
 Insurance—see **Life Insurance**
 Insurance agents, unionization, Feb. 5; Mar. 29
Investments
 American Investors Union, Dec. insert, 4
 CU members comments, Feb. 15
 Fidelity Investment Assn, **Reis**, Jan. 31; Feb. 15, comments
 Investors Syndicate brief, 50c, June, 7; July, 24
 Investors Syndicate, **Reis**, May, 11
 Iodine, FDA action, June, 9
 Irons, electric, May, 15; June, 7 (correction)
 Isserman, A. J., "Industrial Peace," June, 21

Jam, FDA action, Aug. 13
 Japanese goods, boycott, Apr. 16; Sept. 12
 Juice extractors, Mar. 17

Kellat, Arthur, report at annual meeting, June, 10
 Kidney and bladder remedy, FTC complaint, Jan. 11

Labor
 Germany, Senator Burke quoted, Feb. 12
 hearing, NLRB, Oct. 2; New York, Mar. 22
 legal protection, **Isserman**, June, 21
 reports, members comments, Oct. 8
 Time, union printing, Feb. 13
 see also names of industries
 "Labor Reporter" (column), July, 16
 Ladies Home Journal, radio advertising, Mar. 2
 Lane, Albert, consumer activities, Mar. 27; Aug. 32
Laxatives
 chewing type, FDA action, June, 9
 coids, Dec. 31
 habit, **Drug and Cosmetic Industry** quoted, Apr. 2
 Lea amendment, Food, drug and cosmetic act, May, 26
 Lead poisoning, Mar. 9; July, 24; Sept. 31
 Legislation—see **Food, drug and cosmetic legislation, Price-fixing, etc.**
 Lemon and lime juice, FDA action, July, 10
Life Insurance
 advisory service, CU, Jan. 10; Apr. 25; Nov. 16
 agents, Feb. 5; Mar. 29
 "Incontestability" clause (correction), Nov. 31
 industrial, Jan. 10; Feb. 5
 Metropolitan Life Insurance Co., Mar. 29
 N Y State savings banks, Mar. 29
Liniments, Nov. 19
 Lipetick, May, 3
 Guerlain, FDA action, July, 31
 survey, Nov. 2
 Listerine, FTC action, Sept. 26
Liquor
 profits, Pennsylvania, Oct. 2
 special report, 50c, Feb. 24; Dec. insert, 2
 Liver tonic, FTC action, July, 2

Mallsoff, Dr William M, elected to CU Bd of Dir, June, 11
 speaker at annual meeting, June, 11
 Malted milk, FDA actions, Jan. 11; July, 11
Maple syrup
 correction, Aug. 14
 FDA action, Mar. 9
 Margarine laws, State, May, 26
 Morlies, Dr Charles A, resignation, July, 24
 Marvin, Mark (staff representative), report at annual meeting, June, 10
 Massell, A S, on consumer education, May, 2
 Masters, Dexter, Natl Health Conference, quoted, Feb. 32
 Mayonnaise, Sept. 6; FDA action, Sept. 27
 McKesson & Robbins Co, drug trade practices, Jan. 34; Feb. 9; Apr. 24

Medical care, Oct. 17
 hospital group plans, Nov. 17; Dec. 17
 Natl Health Conference, Feb. 32
 see also **Health**
Medical service, group plan, Jan. 4; Sept. 31
Medicinal preparations for delayed menstruation
 FTC actions, May, 14; Oct. 4
 "for tired feeling," FDA action, Oct. 5
Medicine, drug trade, Mar. 2
 "Medicine At The Crossroads," **Bernheim**, book review, July, 32
Metropolitan Life Insurance Co, Mar. 29
Milk
 fresh, Nov. 8
 monopoly investigation, Apr. 14; Sept. 31
 Milk Consumers Protective Committee, Apr. 15
 Miller-Tydings Act, proposed repeal, Mar. 8; Apr. 24
 Mineral-oil nose drops, May, 6
 Miniature cameras, Aug. 21
Monopoly
 can sizes, TNEC, June, 15
 consumer testimony, TNEC, May, 32
 Metropolitan Life Insurance Co, TNEC, Mar. 29
 milk, TNEC, Apr. 14; Sept. 31
 prices, testimony, TNEC, Mar. 9; Apr. 6
 rayon, Aug. 9
 Morgan, Helen, "You Can't Eat That," book review, Nov. 20
 Moth preventives, FTC action, May, 14
 Mouthwashes, July, 20
 Movie cameras, Oct. 21
 Moving pictures, CU, Aug. 32

Natl Consumers Tax Commission, Nov. 25.
 Natl Health Conference, Washington, D C, Feb. 32
 N Y World's Fair—see **World's Fair**
 Nursery stock, special report, 50c, Mar. 29
 Nutrition and diet, Dec. 30
 Nylon, Oct. 3

Palmer, D H, resignation, Dec. 2
Parents Magazine, Consumers Service Bureau, Mar. 32; May, 6
 Peaches, canned, Mar. 25
 Pears, canned, Sept. 24
 Perfume, FTC action, Nov. 27
 Perspiration, Aug. 19
 "Photographic Buyers Handbook," May, 25; Aug. 21 (revised); Sept. 24 (correction)
 recommended by H V O'Brien, July, 29
Photography
 apparatus and supplies, Aug. 21
 cameras, Jan. 19 (correction); Aug. 21; Nov. 26 (correction)
 movie cameras, Oct. 21
 Plumbing, Oct. 19
 Poultries, Nov. 19
 Preserves, FDA action, Aug. 13
 hearing on standards, Dec. 16
 Price-fixing, Mar. 8; Apr. 6, 24; May, 26; June, 16; July, 24; Dec. 2, 16
Prices
 war influence on, **Warne**, Sept. 2; special reports, Oct. 10; Nov. 6; Dec. 11
 see also **Monopoly investigation**
 Public relations work, **Bernard Lichtenberg**, Aug. 2

Radio
 automobile sets, Sept. 27
 children's programs, **Variety** quoted, June, 2
 endorsements, proposed bill, July, 25
 labor conditions, Sept. 30; Oct. 31 (correction); Nov. 25; Dec. 11 (correction)
 portable receiving sets, July, 27
 receiving sets, Jan. 16 (correction); Nov. 21; Dec. 8
 television, June, 3; Dec. 8
 Zephyr, FTC action, July, 10
 Radio-phonograph combinations, Jan. 12
 GE-Edison, Oct. 15
Railroads
 CU members comments, Sept. 21; Nov. 30
 cost of travel, **Howard**, July, 8
 operation, **Howard**, Oct. 27
 public relations, **Howard**, Aug. 4
 regulation, **Howard**, Sept. 21
 Rayon yarn shortage, Aug. 9
Readers Digest, consumer groups, High, Oct. 32; Dec. 32
 Refrigerator industry, labor conditions, June, 4
 Refrigerators, mechanical, June, 4; July, 3; Sept. 31 (correction)
Reis, **Bernard J**
 American Investors Union, Dec. insert, 4
 "Faith Is Not Enough" (investments), May, 11
 "How Secure Are Your Savings?" Jan. 31; members' comments, Feb. 15

Richardson, Mrs Anna Steese, Aug. 14; Dec. 32
 Robey, Dr W H, editor "Health At Fifty," book review, Nov. 20
 Rouge, Feb. 3
 Rubber industry, unionization and prices, May, 2

Salad dressings, Sept. 6
 Sales, department store, Jan. 26
 Salmon, FDA action, Sept. 27
 Salves, Nov. 19
 Sanitation, N Y Worlds Fair, Sept. 8
 Savings bank insurance, Mar. 30
 Schukind, Adelaide, elected to CU Bd, June, 11
 Seldes, George, "Do Advertisers Dominate The Press?" Jan. 17
 Sewing thread, May, 24
 Shavers, electric, Dec. 12
 labor conditions, Dec. 14
 Shaving brushes, Japanese, infected, Feb. 2
 Shaving lotions, Dec. 12
 Sheets, Jan. 21
 Shoe industry, labor conditions, Apr. 12
 Shoe polish, FTC action, July, 10
Shoes
 men's, Apr. 8
 women's, July, 14
 Shrinkage, defined by FTC, Jan. 35
 Sigerist, Dr Henry E, "The Peoples Health," Sept. 17
 Silverware, Dec. 6
 Skin, Summer care, July, 17
 Skis and skiing, Dec. 20
 Slips, women's, Aug. 9; advertising, FTC action, Aug. 13
Soap
 advertising, July, 2
 FTC action, Oct. 4
 labor conditions, Mar. 15; July, 16
 toilet, Mar. 10; May, 23 (correction)
Socks, men's, Sept. 10
 Spot removers, Jan. 7
 Steinbeck, John, "Grapes of Wrath," quoted, June, 28
 Stewart, Donald Ogden, speaker at annual meeting, June, 10
 Studebaker Champion, Aug. 3
 Sugar Act, Mar. 28; Apr. 24
 Sugar, physiological effects, Dec. 30
 Suits, mens, Nov. 10
 Sullivan, James P, **Life Insurance Courant** campaign, Mar. 30
 Sulzberger, Dr Marion B, member CU Medical Advisory Bd, Apr. 17, 32
 Sunburn, July, 17, 21

Tea, Mar. 3
 Telephone rates, FCC findings, Feb. 2
 securities, competitive bidding, Aug. 2
 Television, June, 3; "Getting Your Money's Worth" (CU film), Aug. 32
 radio sets, Dec. 8
 Textile wages and working conditions, Jan. 25
 "There Ought To Be A Law" (feature column), monthly; Apr-July; Sept. 31; Dec. 16
 Thread, sewing, May, 24
 Tires, auto FTC action, Mar. 9
 Toasters, electric, Aug. 28
 Tomato juice, Feb. 10
 Tomato paste, FDA action, Feb. 8
 Tomatoes, canned, Feb. 11
 Toothbrushes, Aug. 14 (correction)
 Tooth decay, Nov. 17
 Toothpastes and powders—see **Dentifrices**
 Topcoats, mens, Mar. 19
 Towels, bath, June, 12
Toys
 children's, Dec. 3
 Japanese, FTC action, Apr. 5
 Trade barriers, State, May, 26
 Trichinosis, NY Times clipping, May, 27

U S Temporary Natl Economic Committee—see **Monopoly**

Vegetable gardening, Apr. 26
 Vicks series of cold clinics, May, 19
 Vitamin Products Co., misbranding, Apr. 2

Wages
 Walsh-Healey Act, Dec. 2
 Western Union messengers, July, 2
 Wagner Health bill, Apr. 20
 Wagner Labor Act, analysis, **Isserman**, June, 21
 War and Prices—see **Prices**
 Werbassee, Dr James P, statements on fascism, Apr. 32; June, 32
Warne, Colston E
 elected to CU Bd of Dir, June, 10
 report at annual meeting, June, 10
 "War and Prices," Sept. 2
 Water supply, plumbing, Oct. 19
 Wax, floors, Oct. 5; Dec. 16 (correction)
 Window shades, Feb. 6
 Wines—see **Liquor**
World's Fair
 Consumer Advisory Committee resigns, Mar. 31
 CU exhibit, Mar. 31; Apr. 7; May, 27; June, 5; Aug. 16; Nov. 7
 sanitary conditions, Sept. 8

*An Index to the Western Edition
 of the Reports for 1939 is contained
 in the January, 1940, West
 Coast Section.*

